

December 22, 2008

Toyota Issues 2008 Sales, Production, Exports Forecast

Tokyo — TOYOTA MOTOR CORPORATION (TMC) issues its forecast for CY2008 sales, production and exports from Japan, as follows:

Forecasted CY2008 results

Unit: 1 million vehicles; () indicates year-on-year increase/decrease

	Toyota	Daihatsu	Hino	Total
Japanese sales	1.48 (-7%)	0.64 (2%)	0.04 (-14%)	2.16 (-4%)
Overseas sales	6.51 (-5%)	0.22 (10%)	0.07 (16%)	6.80 (-4%)
Worldwide sales	7.99 (-5%)	0.86 (4%)	0.11 (3%)	8.96 (-4%)
Japanese production	4.01 (-5%)	0.78 (0%)	0.11 (-1%)	4.89 (-4%)
Overseas production	4.19 (-3%)	0.13 (68%)	—	4.32 (-1%)
Worldwide production	8.21 (-4%)	0.91 (6%)	0.11 (-1%)	9.23 (-3%)
Exports	2.59 (-3%)	0.12 (-21%)	0.07 (13%)	2.77 (-4%)

NOTES:

- Domestic sales: Based on registration and notification records (including vehicles produced overseas)
- Overseas sales: Toyota, Daihatsu and Hino data
- Domestic production: CBU + KD on a domestic line-off basis
- Overseas production: On a local line-off basis (excluding KD)
- Exports: CBU + KD on a shipment basis
- OEM-produced vehicles counted under manufacturer of such vehicles